



NEWFOUNDLAND
& LABRADOR
CONSTRUCTION
SAFETY
ASSOCIATION

National NHSA™ Logo Use Guidelines

Congratulations on achieving the NHSA™ designation and choosing to display the NHSA™ National Standard logo. As this is a nationally recognized program and logo, we have produced these guidelines to ensure proper use and display of the logo.

Exclusion Zones

An exclusion zone refers to the area around the logo which must remain free from other copy to ensure that the logo is not obscured. The exclusion zone for the NHSA™ National Standard Logo will depend on the size of the image but should always equal the width of X based on the image to the left.



Improper Use of Logo

The logo is designed in a very specific way and is not to be altered or placed on anything that will conceal or otherwise interfere with the clarity of the logo.



Never alter the aspect ratio of the logo so that it becomes skewed in appearance.



Never alter the assigned colours of the logo



Never remove text or alter the font of the text.



Never alter the orientation of the logo

Use of Logo

If an individual no longer holds an active in the NHSA™ designation, they must immediately discontinue use of the NHSA™ logo on all materials, including email signatures, resumes, business cards, websites, and social media. Any materials displaying the NHSA™ logo must be reproduced without the logo at the individual's own expense.